

Silent Heraldry Videos

by Lady Hallerna stjornukona
Golden Hand
Artemisia Silent Heraldry Deputy

What's Available?

Nesscia's Sign/Silent Heraldry

<https://www.youtube.com/channel/UCVkv5KUTHzImN22IHrnssaw>

Niko Phaistos https://www.youtube.com/channel/UCPHm8Fvc29QX7LMUxj48yjA/videos?shelf_id=0&view=0&sort=dd

Golden Hand Herald (me) <https://www.youtube.com/user/ArtSlitHDeputy>

We don't know of anyone else at this time.

Who is our Audience?

Most likely, the largest number of people who will be watching our videos are Scadians who are learning sign. These are just guesses, from my observation as a Silent Herald over the last couple of years, but in descending order of population, I suspect the next group would be fluent signers, whether Deaf or hearing, who are new to the SCA, followed by people who might be both new to the SCA & learning sign. The smallest group is probably Scadians who are fluent signers, but may not have had a chance to use sign in an SCA context before.

Making Videos

There's two ways to get the videos made: Do-It-Yourself or Get Help!

The advantage of doing it yourself is that you can record whatever you want, when you want. The disadvantage is that you need to have the full skill set. Do you know how to edit?

The advantage of getting help is that you have another pair (or more!) of eyes on the project, and you don't have to know how to do everything yourself. Use your networks, it makes life easier. The disadvantage is that scheduling is always a challenge, and you give up some creative control.

I got help from a couple members of my local Star Trek club, Stewart Hunsaker & Curtis Kidd, and also from Alvin Keebler, another Silent Herald from my Shire. I write my scripts & perform, Stew films & edits, the others are extra hands and help wherever is needed, such as tracking which take we're on or prompting me on the next line.

Uploading to the Web

Making videos doesn't do any good if they aren't published to the web so people can find them. YouTube is one of the most popular places to publish videos, but there are other platforms. You can use a personal channel or a kingdom channel, but Official SCA Social Media outlets need 2 people with log-in, as mods or owners, or however the particular platform defines it. Nesscia's & Niko's are personal channels. Golden Hand is a Kingdom Channel, & both the Artemisia Silent Heraldry Deputy and the Artemisia Webminister have the log-in.

Being published is only the first step: Your videos also need to be searchable. Make sure you include a title, description, and tags.

Technical Details

Nesscia: She records on her front porch, with a plain piece of fabric behind her, and tries to balance the sunlight. She brought her camera with her to the class.

Niko: He records in his living room, using the regular lights that he has. No information is available on his camera.

Hallerna: The first set were recorded in a photo studio, but it had no sound-proofing. The second set were recorded in a basement. We used a green screen, lit using two 500w 3200k lights in soft boxes, and composite was done in Hit Film Express, final edit cut together in Sony Vegas Movie Studio Platinum 13, by Stewart. The camera was a Nikon d7200 (aps-c sensor) ~35mm, 1080p 24fps.

Lessons Learned

Text helps! Put some text on the screen in editing identifying the phrases you are demonstrating. Remember who your audience is.

Crew helps! Even if it's just someone to push "record" and "stop," having a second person involved can help with timing, framing, and feedback.

Record in a quiet place. If there are dogs barking or semis driving by mid-phrase, you will need to do multiple takes.

Write everything down! Have a script before you start. Planning out what you are going to say will keep you from forgetting things. Number your takes, and taking notes about what's good and bad about different takes makes editing go faster.

Watch your takes with your crew before ending the session. Make sure you haven't forgotten anything, and that you are satisfied with the results.